

### Industry Academia Interaction - ‘SAMVAD’

<b>Date</b>	15 <sup>th</sup> Oct, 2022
<b>Time:</b>	10:30 AM
<b>Venue:</b>	Seminar Hall 5/Board Room 2
<b>Section:</b>	ENVC- Faculty
<b>Batch:</b>	NA
<b>Semester:</b>	NA
<b>Guest/Speaker Name:</b>	Mr. Kothuri Venkat Dinesh, Mr. Viraj, Mr. Suresh Nimbalkar, Mr. Sumeet Singh Arora
<b>Guest/Speaker Designation</b>	Senior Analyst, , Regional Head, Founder and CEO, Learning and Development Specialist
<b>Guest/Speaker Contact No &amp; Email Id:</b>	<a href="mailto:vkothuri@hiretech.com">vkothuri@hiretech.com</a> , <a href="mailto:viraj.n@stanzaliving.com">viraj.n@stanzaliving.com</a> 9502605832,9632552288
<b>Guest/Speaker Company/ Institute Name:</b>	SAILS Software Solutions Pvt Ltd, Stanza Living
<b>Faculty Coordinators Name:</b>	Dr. Sakshi Chhabra, Dr. Lubna Ambreen, Dr. Vijayalakshmi P, Dr. Monoo John and Dr. Kumar Mukul
<b>Topic:</b>	Industry Academia Interaction - ‘SaMVad’
<b>Moderator (if any)</b>	Dr. Sakshi Chhabra and Dr. Lubna Ambreen
<b>No. of Attendees</b>	10
<b>Feedback:</b>	Yes
<b>Brochure: (if any)</b>	Yes, will be enclosed at the end
<b>Budget of the Program (if any):</b>	NA
<b>Revenue Collected: (if any)</b>	NA

#### 1. Introduction:

Entrepreneurship and New Venture Creation Area (ENVC), Faculty of Management Studies, CMS Business School, JAIN (Deemed to be University) is organizing an “Industry Academia Interaction

titled ‘SaMVad’ “on 24 September 2022. The interaction will encourage discussion and deliberation on Industry Expectations and Opportunities for Aspiring Entrepreneurs.

**2. Venue (Outside/Inside the campus):** Board Room 2, CMS Business School

**3. Program Objectives:**

To encourage discussions, updates, collaboration and interaction between faculty and students on mutual areas of interest in Entrepreneurship

**4. Relevance to PO, Relevance to PEO and PSOs**

<b>PO</b>	<b>Program Objective (PO)</b>
PO1	PO1 - Apply knowledge of management theories and practices to solve business problems
PO2	PO2 - Develop analytical and critical thinking abilities for data-based decision making
PO3	PO3 - Understand, analyse and communicate global, economic, legal and ethical aspects of business
PO4	PO4 – Identify and apply trans-disciplinary tools and techniques for projects and solving problems
PO5	PO5- Lead oneself and others in the achievement of organizational goals and contribute effectively to a team environment
PO6	PO6 - Inculcate entrepreneurial mind-set for sustainability
PO7	PO7 - Imbibe value-based leadership for Excellence
<b>PSO</b>	<b>Program Specific Objective (PSO)</b>
PSO1	Demonstrate effective response to industry challenges by applying managerial tools and techniques for a sustainable society
PSO2	Appraise the complex specificities of Indian Business to garner global reputation
PSO3	Develop a holistic thinking solopreneur for a self-sufficient society

**5. Activity Overview:** · The interaction between academicians and industry specialists has encourage discussion and deliberation on:

- Industry Expectations and Opportunities for Aspiring Entrepreneurs
- Research, Publication and consultancy possibilities
- Industry Academia Interaction on the dynamics of the Entrepreneurship

Ecosystem

- Opportunities to collaborate on Entrepreneurship Projects
- ENVC Curriculum validation

**6. Guest/Speakers' Profile: NA**

**7. Summary and Key Learnings of the session:**

- **Key Learnings:**
- Opportunities to collaborate on Entrepreneurship Projects
- ENVC Curriculum validation
- Research, Publication and consultancy possibilities

**8. Participant details: ENVC Faculty**

**9. Details of Winners (if applicable): - NA**

**10. Details of the judges (if applicable): - NA**

**11. Attendance records:**

Dr. Monoo John, Area Head, ENVC

Dr. Sakshi Chhabra, Programme Coordinator, ENVC

Dr. Kumar Mukul, Area Head, GM

Dr. Lubna Ambreen, Associate Professor, ENVC

Dr. Vijayalakshmi P, Associate Professor, ENVC

**12.Participants’ Feedback, Feedback Analysis and Attainment Calculation:**

Questions to Map Pos	List of Pos & PSOs	Wt Score ▶					Wt. Score	Max score	%age	
		5	4	3	2	1				
		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree				
The session was experiential with real world illustrations.	PO1 PO2 PO4 PO6 PSO2	3	7	0	0	0	43		50	86%
The Theme was relevant to the entrepreneurship and new venture creation.	PO5 PO7 PSO1	3	7	0	0	0	43		50	86%
The Content was relevant to entrepreneurship and new venture creation.	PO1 PO2 PO3 PO4 PSO2	4	6	0	0	0	44		50	88%
The event helped me gain a better understanding of trends, opportunities and practices in the entrepreneurship domain.	PO1 PO3 PO5 PO6 PO7 PSO3	5	5	0	0	0	45		50	90%

**ENVC ACTIVITY**

POs	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Captured By	Total Attainment Score	Level Achieved
PO1	86%		88%	90%					Q1 Q3 Q4	88%	3
PO2	86%		88%						Q1 Q3	87%	3
PO3			88%	90%					Q3 Q4	89%	3
PO4	86%		88%						Q1 Q3	87%	3
PO5		86%		90%					Q2 Q4	88%	3
PO6	86%			90%					Q1 Q4	88%	3
PO7		86%		90%					Q2 Q4	88%	3
PSO1		86%							Q2	86%	3
PSO2	86%		88%						Q1 Q3	87%	3
PSO3				90%					Q4	90%	3

**13. Proposals for the Event/Programme:**

10<sup>th</sup> Sept,2022

To  
**Respected Dean**  
**Faculty of Management Studies**  
**CMS Business School**  
**Bangalore**

**Sub:** Request for Approval for **Industry Academia Interaction - ‘SaMVad’**

The ENVC Area, FMS CMS BS proposes to conduct an **Industry Academia Interaction titled ‘SaMVad’** for ENVC Area on 15<sup>th</sup> Oct 2022. The interaction will encourage discussion and deliberation on:

- Industry Expectations and Opportunities for Aspiring Entrepreneurs
- Research, Publication and consultancy possibilities
- Industry Academia Interaction on the dynamics of the Entrepreneurship Ecosystem
- Opportunities to collaborate on Entrepreneurship Projects
- ENVC Curriculum validation

The following Industry Professionals have consented to be available on campus on 24 Sept 2022.

Mr. Viraj , Marketing Head Zolo Stays,  
Mr. Dinesh Venkat , Senior Tech Consultant , IBM, and  
Mr.Suresh Nimbalkar, Founder and CEO  
Mr. Ram Patrudu, Founder and CEO , MadoverInsurance

Kindly permit us to conduct the event and please approve the below mentioned budget towards expenses.

Thank you.

Faculty Coordinator  
Area Head - ENVC  
Signature

Dean  
Approval Authority  
Signature

Director  
Approval Authority  
Signature

**14. Minutes of Meetings:**

<b>Meeting Title</b>	<b>Industry Academia Interaction - ‘SaMVad’</b>	
<b>Date of Meeting</b>	10 <sup>th</sup> Sept, 2022	
<b>Meeting Venue</b>	Start Up Club – 201	
<b>Meeting Agenda</b>	Discussion to organise Research Collaboration Meet - I	
<b>In Attendance</b>	<b>Name</b>	<b>Title/Department/Organization</b>
1	Dr. Monoo John	Area Chair-ENVC
2	Dr. Vijayalakshmi P	Associate Professor
3	Dr. Lubna Ambreen	Asst. Professor
4	Dr. Sakshi Chhabra	Adjunct Faculty
5	Dr. Kumar Mukul	Area Chair, GM
<b>Key Meeting Outcomes</b>		
	<ul style="list-style-type: none"> <li>To organize Corporate Faculty meet</li> <li>Dr. Sakshi and Dr. Lubna Ambreen will coordinate the event</li> </ul>	
<b>Action Plans, if any (along with the First Person Responsible)</b>		
	<ul style="list-style-type: none"> <li>.The event is scheduled for 15<sup>th</sup> October 2022</li> </ul>	

**15. Budget: - NA**

To,

The Directors/ Dean for kind approval

**Sub:** Budget for “**Industry Academia Interaction - ‘SaMVad’**”

ENVC Area is organizing **Industry Academia Interaction - ‘SaMVad’**, in Board Room 2.

The following are the requirements for the same:

Sl. No.	Details	Units	Amount (₹)
1	Memento for the guest	4	8000
2	Lunch	10	12000
		TOTAL	18000

Total in Words: Rupees Eighteen Thousand only.

Director/Dean, kind approval is requested for conducting the ‘**Industry Academia Interaction - ‘SaMVad’**’ and incurring the expenses Eighteen thousand rupees Only towards the same.

The Dean has recommended this proposal.

Kind Regards

Faculty Coordinator  
Area Head - ENVC  
Signature

Dean  
Approval Authority  
Signature

Director  
Approval Authority  
Signature

## 15. Trailing Emails/communications:



## 16. Any other related details: - NA

## 17. Brochure:



**JGI JAIN** CMS BUSINESS SCHOOL  
 DEEMED-TO-BE UNIVERSITY  
**ENVC Area**  
 Welcome to  
**SAMVAD**  
**Industry Academia Interaction**

**INDUSTRY EXPERTS**

 <b>Mr. Prakash Nimbalkar</b> Adjunct Faculty Startup Mentor & Advisor	 <b>Mr. Sumeet Singh Arora</b> Learning & Development Specialist Organisation Content Development	 <b>Mr. Viraj N</b> State Head Stanza Living	 <b>Mr. Venkat Dinesh Kothuri</b> Senior Business Analyst, SALES Software Solutions
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**FACULTY**

 <b>Dr. Monoo John</b> Associate Professor Area Chair - ENVC	 <b>Dr. Sakshi Chhabra</b> Assistant Professor Program Coordinator ENVC	 <b>Dr. Lubna Ambreen</b> Associate Professor PHD Coordinator
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**DEAN**

 <b>Dr. Kumar Mukul</b> Professor Coordinator RCM	 <b>Dr. Vijayalakshmi P</b> Associate Professor Coordinator RCM	 <b>Dr. Harold Andrew Patrick</b> Professor & Dean - Academics
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Date: 15<sup>th</sup> October 2022 | Time: 10:00 AM - 12:00 PM | Venue: Board Room - 2  
 bschool.cms.ac.in



**18. Pictures for the Event:**

Fig.1 – Poster for SAMVAD, Industry Academia Interaction



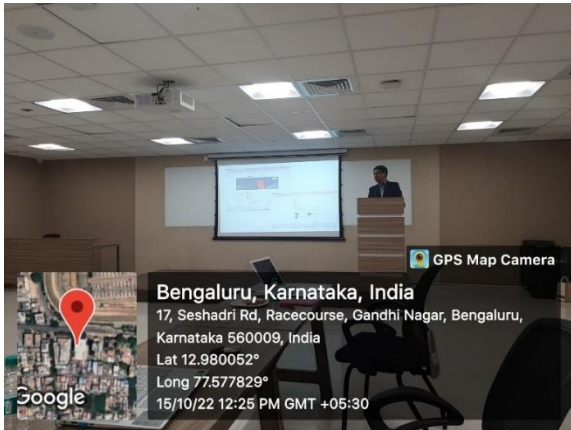
*Fig 2: Dr. Harold Andrew Patrick, Dean Academics sharing his thoughts on SAMVAD*



*Fig 2: Dr. Monoo John, Area Head, ENVC Area introducing the ENVC curriculum among Industry Experts.*



*Fig 3: Faculties from ENVC area and Industry Experts on SAMVAD*



*Fig 4: Dr. Kumar Mukul, Area Chair-GM expressing his thoughts on the the curriculum for the course Managing Innovation and Technology*



*Fig 4: Mr. Sumeet Singh Arora and Mr. Kothuri Vrnkat Dinesh listening to the presentations*